

—est. 2011—

THE  
BEAUTY  
BRAND

MAKEUP LESSONS







## MAKEUP MADE SIMPLE

Makeup lessons designed for busy, everyday women who want a polished and confident look without spending excessive time and money on makeup.

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Between meeting deadlines and lunch boxes, PTA meetings and gym, there is only so much time left for you. Yet, we all want to look our utmost to feel our utmost.

I want to help you demystify the fundamentals of Makeup Made Easy—the right colours, tools and products to enhance your features and complement your uniqueness.

With MakeUp Made Easy, you can tick one set of decisions off your list of to-dos. You've got this—no more guessing or wasting money on products you can't use.





# VIRTUAL ONE-ON-ONE ONLINE LESSON

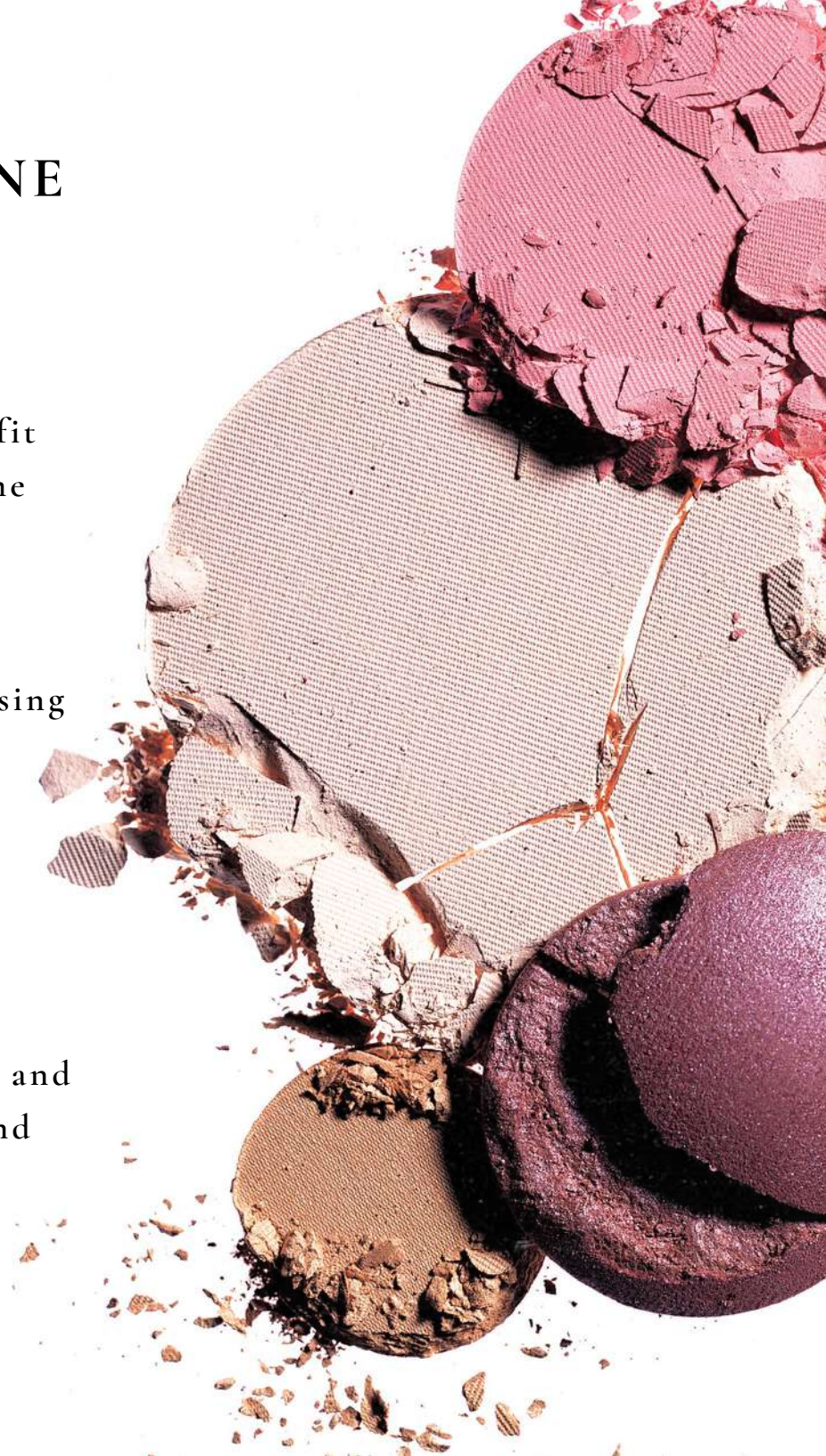
No matter where you are in the world, you can benefit from my expertise to give your look new life at a time that works for you!

With the one-on-one class, you will have exclusive access to my years of research and knowledge, bypassing costly experiments and flawed DIY videos.

I will provide personalised application techniques tailored to your unique facial features to accentuate your best qualities.

I also offer a comprehensive list of healthy products and colour suggestions, considering the look you want and your lifestyle to help you achieve your beauty goals confidently.

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## IN-PERSON MAKEUP LESSON

Doing makeup is an intensely personal activity. How and why you do it ranges from person to person. In the end, it is part of your personal brand. This package includes one in-person and one virtual brush-up session.

Our base is in the East of Pretoria, but depending on projects and client appointments, we will announce timeslots in Johannesburg and Cape Town as they become available.

If you have any requests about including additional cities, feel free to let us know via the contact us option.

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# GROUP LESSON

Group classes are not only fun and dynamic but also a great reward for a team or a special event. Here though, you don't have the benefit of a personal consultation but rather a demonstration on a model.

Following the class, I offer personal audits to help determine your unique eye shape and which colours and foundation shades will be best suited to you.

The personal audit will help you understand what to do, what to use and how to use it to make your beauty routine a self-care experience rather than another chore.

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The background of the image features vibrant red abstract brushstrokes. On the left, there are broad, textured strokes. On the right, there are more vertical, layered strokes. In the center, a black square frame contains the letters 'TB' in a large, bold, black serif font.

TB

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MAKEUP IS NOT ABOUT CHANGING WHO YOU ARE, BUT ENHANCING WHAT  
YOU HAVE, MAKING YOU FEEL MORE CONFIDENT AND BEAUTIFUL.



Make-up is up close and personal. For over 25 years, I have had the privilege of getting to know my clients intimately. My passion is to ignite your inner beauty by giving that small boost on the outside.

I use tried and true, high-quality products tailored to skin features, types, lifestyles and preferences.

Unlike salespeople or self-proclaimed experts, I won't pressure you to buy anything. My goal is to educate you and make recommendations that meet your needs.

Experience the relief of decluttering and saying goodbye to disappointing cosmetics for good.

*Maureen*



**You will learn about -**

**Skin**

skincare basics

**Equipment**

essential tools

**Face**

preparation, concealers, foundation

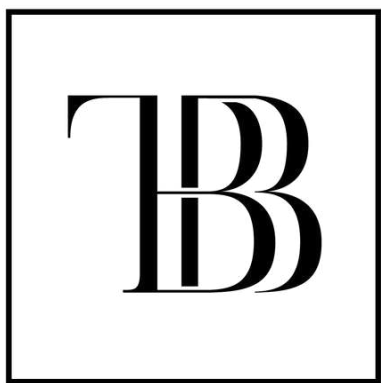
**Eyes**

eyebrows, eye shapes, eye shadow, eyeliner, lashes

**Lips**

colour & application





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TO BOOK YOUR SESSION  
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