



— *est. 2011* —

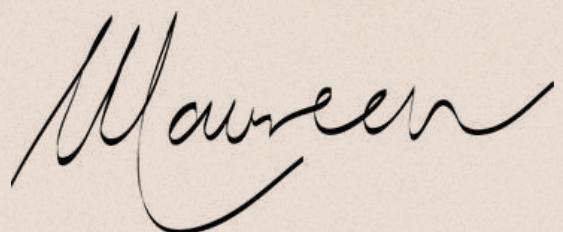


THE BEAUTY BRAND

www.thebeautybrand.co.za

Welcome to my world of beauty and wellness, where less is truly more, and quality reigns supreme. My philosophy is centred around the belief that effective skincare doesn't have to be complicated or time-consuming, and I have carefully curated a small but impactful menu of services designed to deliver maximum results with minimal effort.

At my studio, your well-being is my top priority. Everyone deserves access to a tranquil space where they can escape the chaos of daily life and focus solely on themselves. That's why I have created an environment that is both unique and relaxing, where you will receive my full attention and the best care.

A handwritten signature in black ink, reading "Maureen". The script is fluid and cursive, with a large, stylized 'M' and a long, sweeping tail that extends to the right.

SKIN

TREATMENTS & PRODUCTS

PRODUCTS



Our group is a dynamic Italian cosmetic company operating with great success nationally and internationally in the perfumery, professional beauty and pharmacy sectors. We are an innovative company based on research and development with more than 70 years of experience in professional dermo-cosmetic development. Our exclusive formulas are created in our in-house RVB SKINLAB laboratory, constantly developing new ideas and products based on rigorous studies of skin physiology.

A highly innovative scientific approach characterises Diego Dalla Palma's Professional products. The products are inspired by dermatology and aesthetic medicine to anticipate future trends in the professional channel. Our goal is to offer products characterised by maximum effectiveness to be the best ally of professionals. A winning combination was rigorously tested through highly sophisticated clinical and instrumental studies at Independent testing labs and Universities in Italy.

Certified results: represent our best calling card.
Visible effects: the leverage for consumer loyalty.

TREATMENTS

COLLAGEN INDUCTION THERAPY

Clinical studies and laboratory testing have demonstrated the efficacy of microneedling in delivering active ingredients deep into the skin, resulting in noticeable improvements in skin clarity, tone, and texture after each treatment.

This versatile procedure offers a range of benefits and addresses a variety of skin concerns, from reducing the appearance of ageing to stimulating collagen production.

By harnessing the power of microneedling, you can achieve a clearer, brighter, and more youthful complexion.

HOW IT WORKS

COLLAGEN INDUCTION THERAPY

The Dr Pen Microneedle System is a revolutionary micro-needling skincare device which aims to tighten, lift and rejuvenate your skin.

As we grow older, the cycle of new skin growth slows, and less collagen and elastin are produced. This results in fine lines, wrinkles and dark spots (pigmentation). Dr Pen creates "micro-channels" which allow for deeper penetration of serums and ingredients, resulting in higher efficacy, meaning you get much more out of serums and active ingredients.

These micro-injuries also trigger the body's natural healing process to create the appearance of fresher, newer-looking skin.

By microneedling once per month, you can improve the appearance of the following:

Fine Lines | Scarring | Loose Skin | Stretch Marks |
Hyperpigmentation and Uneven Skin Tone | Uneven
Skin Texture | Dull Skin Tone

Preparation

It's advisable to stop using any Vitamin A/Retinol type creams 3-5 days before use to prevent irritation. It's also best to avoid fish oil or any anti-inflammatory tablets 3-5 days before, as this increases your risk of bleeding.

After-care

To ensure the proper healing environment, I'd like you to follow the information below.

Do not use Alpha Hydroxy Acids, Beta Hydroxy Acid, Retinol (Vitamin A), or anything perceived as 'active' skincare for at least 7 days post-treatment.

Avoid extended periods in the sun, and apply an SPF when you leave the house.

Do not go swimming for at least 24 hours post-treatment.

No exercising or strenuous activity for the first 24 hours post-treatment. Sweating and gym environments are harmful, rife with bacteria, and may cause adverse reactions.

PRICE LIST

COLLAGEN INDUCTION THERAPY

Single Treatment

Using White serum lotion with Vit C

A refreshing radiance-restoring toning lotion that restores yellow, dull, devitalised skin. Provides the skin with an intensive boost of moisture.

Face | R750

Face & Neck | R950

Face, Neck & Décolletage | R1150

Invest in 3 treatments and qualify for a 10% discount.

Face | R2025

(R675 per treatment)

Face & Neck | R2565

(R855 per treatment)

Face, Neck & Décolletage | R3105

(R1035 per treatment)

PRICE LIST

COLLAGEN INDUCTION THERAPY

Single Treatment

Using Icon Time Super Mask

Immediate results in just a few minutes.

A replenishing treatment which stimulates the production of new collagen, protecting the skin's support structure thanks to the synergic action of AGE DELAY Complex and No-a.g.e.s peptides.

The two-layer DOUBLE SKIN POWER MASK technology ensures deep penetration of the active ingredients. The inner layer, which touches the skin, deposits the active ingredients, saturating the skin with 35 ml of concentrated anti-age serum. The outer layer creates a protective occlusive barrier which boosts the penetration of the active ingredients ensuring the fastest and deepest action.

Mask | R350

Face | R750

Face & Neck | R950

Face, Neck & Décolletage | R1150

Invest in 3 treatments and qualify for a 10% discount.

Face | R2025

(R675 per treatment)

Face & Neck | R2565

(R855 per treatment)

Face, Neck & Décolletage | R3105

(R1035 per treatment)

TREATMENTS

RESURFACE² PROAGE & SKINREFINE

RESURFACE² is a cutting-edge skincare treatment that harnesses the power of a blend of acids and carefully selected active ingredients to deliver visible and lasting results.

This advanced formula combines concentrated and effective ingredients to reduce the appearance of wrinkles, acne scars, imperfections, and uneven complexion while respecting the delicate balance of your skin.

This innovative treatment is enriched with REVIVYL™, a powerful ingredient that delivers intense hydration and nourishment to the skin, leaving it feeling soft, supple, and revitalised.

HOW IT WORKS

RESURFACE² PROAGE & SKINREFINE

The RESURFACE treatment protocol
consists of six sessions,
scheduled once per week.

The program begins with two "Freshup" sessions, in which the skin is prepared for the upcoming treatments. The Freshup sessions incorporate a 12% peel solution to initiate skin renewal. This is followed by two medium-intensity sessions utilising a 20% peel solution and concludes with two high-intensity sessions featuring a 40% peel solution.

An innovative, calibrated and precise dermal regeneration program that achieves certified, professional and noticeably visible results with no unpleasant side effects or marked inflammatory processes.

To maximise the benefits of the RESURFACE treatment, it is recommended to complement the sessions with the recommended home care products. These products are designed to enhance and prolong the effects of the treatment, promoting a clearer, brighter, and more youthful complexion.

PRICE LIST

RESURFACE²

PROAGE

A specific treatment designed to combat wrinkles
and visible signs of aging.

SKINREFINE

Targeted treatment designed to combat skin
discolouration, the after-effects of juvenile acne,
scars and uneven skin texture.

Single Treatment

Face | R650

Face & Neck | R750

Face, Neck & Décolletage | R900

Invest in 6 treatments and qualify for a 10% discount.

Face | R3510

(R585 per treatment)

Face & Neck | R4050

(R675 per treatment)

Face, Neck & Décolletage | R4860

(R810 per treatment)

TREATMENTS

THE BEAUTY BRAND SIGNATURE TREATMENT

Indulge in our signature treatment and experience the ultimate in beauty and pampering.

This experience begins with a deep cleanse designed to remove impurities and leave your skin feeling refreshed and revitalized.

Next, a gentle peel is applied to exfoliate and brighten your complexion, revealing smoother, clearer skin.

To complete the transformation, your lashes and brows will be tinted, bringing out the natural beauty of your eyes and giving you a more defined and polished look.

Finally, the finishing touch - a precise brow shape that will enhance your features and give you a beautifully balanced and symmetrical appearance.



HOW IT WORKS

THE BEAUTY BRAND SIGNATURE TREATMENT

A well-balanced skin is more receptive and can maximise the efficacy of the new multi-revitalising 51 +3 HYALU COMPLEX™.

RVB Skinlab 51+HYALU COMPLEX is an exclusive registered trademark with a revitalising multi-active action.

Containing 51 cosmetic ingredients, plus 3 Hyaluronic acids for multi-level hydration.

- 20 AMINO ACIDS - Important for all skin cell activities
- 16 VITAMINS needed to support skin cell metabolism
- 6 Trace elements and minerals for cell protection
- Effective and proven results and increased collagen production.
- Increased elastin and increased hydration.

PRICE LIST

THE BEAUTY BRAND SIGNATURE TREATMENT

Single Treatment

Face | R650

Face & Neck | R750

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